

Walk your quote path the way a buyer with a grounded aircraft would.

- ☐ **1. Quote form demands unavailable data**
Asking for a work order number or removal date stops a buyer who has neither.
- ☐ **2. Contact page routes to a general inbox**
A shared address with no named owner means the AOG email sits unread until the aircraft is on another shop's floor.
- ☐ **3. Parts catalog sits behind a login**
Gating the catalog blocks the crawler and the first-time buyer confirming you stock the component.
- ☐ **4. Location page lists an address only**
A city and phone number tell an operator nothing about which airframes you can service at that field.
- ☐ **5. Response window the shop cannot staff**
Promising a quote within hours you cannot honor trains buyers to distrust every other claim on the page.